

How To Guide – Fundraising ideas

Abbeyfield's A-Z of fundraising ideas.

Abbeyfield Week – hold an event during the Week (in June each year) and be part of nation-wide activities taking place – this will help boost your promotion and raise your profile

Barn dance – book out a hall or maybe a real barn, get a band and a 'caller' and dance away

Bingo – good old fashioned fun and competition

Bring and buy sale – unwanted presents? Books? Plants? The possibilities are endless

Cake sale – always a popular choice – we can provide Abbeyfield rice paper 'cake toppers' for fairy cakes

Collections – at your local church or supermarket?

Coin challenge – ask people to put down £1 coins to spell out a particular word (Abbeyfield for example)

Dress down day – ask friends to 'Dress Down for Abbeyfield' at their place of work and get donations

Duck race – plastic ducks (not real ones!) on the local river



Equinox race – (Santa Dash on 21st December or a Fun Run on 21st June)

Fancy dress day – pick a theme and have fun

Face painting – not just for children

Garden party – show off the garden and serve afternoon tea

Guess the weight of the cake/sweets in a jar – a family favourite

Karaoke night – charge a fee to include refreshments

Knobbly knees contest – (no explanation needed here)

Ladies lunch – get the men to cook

Loud tie day – loudest tie wins

Memory meal – hold a 40's/50's/60s/70s themed meal, and dress up, play music from the era

Plant sale – encourage people to bring and buy seedlings & plants – ideal in the spring

Quiz night – see our 'How to Guide' for running a money-making quiz





Race night

Sponsored silence – shush

Teddy bears' picnic – for young and old. Maybe 'guess the age of the teddy?'

Talent contest (Abbeyfield's got Talent!) – piano playing, singing, dancing, magic tricks – we know you're a talented bunch so show off your skills and raise funds

Who's who? – display photos of residents/staff/volunteers as babies or teenagers and pay £1 to enter

Zany events - The list is endless – from a zebra party (everyone wears stripes!) to wellie throwing competition, eating jelly with chopsticks – we're sure you've got some crazy ideas to try



**Finally.....Good luck, have fun!
(and raise those fantastic funds)**

For more information or to share your pics and tips please email
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